

~~020748.0224PTUS~~

Serial No. 09/922,348



**In the Application of:**

Borger et al.

Serial No. 09/922,348

Filed: August 3, 2001

**Examiner: Chankong, Dohm**

Group Art Unit: 2152

Confirmation No.: 7283

For: **SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR  
INTEGRATING ADVERTISING WITHIN WEB CONTENT**

**Mail Stop Amendment  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450**

Dear Sir:

## RESPONSE

In response to the Final Office Action of May 12, 2006, please consider the following remarks. The following claims, which have not been amended, are reproduced below solely for the convenience of the Examiner.